

ORDER



Orders	Order / Rev:	163830
	Alt Order #:	06838690
	Product Desc:	AMER FOR PROSPERITY
	Estimate:	1127
	Flight Dates:	08/15/12 - 08/21/12
	Original Date / Rev:	08/03/12 / 08/03/12
	Order Type:	GENERAL

KSTP-TV, LLC and KSAX-TV

Primary AE:	Rachel Chason
Sales Office:	P-PHL
Sales Region:	National

Agency	Name:	Mentzer Media Services
	Buying Contact:	
	Billing Contact:	
		600 Fairmont Ave Ste 306
		Towson, MD 21286

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Americans for Prosperity
	Demographic:	A35+
	Product Codes:	PL2
	Priority:	3
	Revenue Codes:	AGY, POL, ISS

New Business Thru:	07/06/12
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/21/12	59	\$43,550.00	\$37,017.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	59	\$43,550.00	\$37,017.50	0.00
Totals	59	\$43,550.00	\$37,017.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rachel Chason			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSTP-TV, LLC and KSAX-TV	27%	\$43,550.00
Market	100%	\$161,296.30

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KARE	29%	\$46,775.93
KMSP	0%	\$0.00
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	0%	\$0.00
WCCO	44%	\$70,970.37
WFTC	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	M	08/15/12	08/17/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	--WTF--	:30	3	\$500.00	2	0.00	NM	3	\$1,500.00
EW NEWS 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/13/12	08/19/12	--WTF--		3		\$500.00		0.00					
E 2	M	08/15/12	08/17/12	M-F GMA M-F GMA	CM	7-9a	--WTF--	:30	3	\$500.00	1	0.00	NM	3	\$1,500.00
GMA															

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KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	M	08/15/12	08/17/12	M-F GMA M-F GMA	CM	7-9a	--WTF--	:30	3	\$500.00	1	0.00	NM	3	\$1,500.00
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--WTF--					3	\$500.00		0.00			
E 3	M	08/15/12	08/17/12	M-F Midday News M-F Midday News	CM	11a-12p	--WTF--	:30	3	\$350.00	2	0.00	NM	3	\$1,050.00
EW NEWS MIDDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--WTF--					3	\$350.00		0.00			
E 4	M	08/15/12	08/17/12	M-F 3-4p Twin Cities Live	CM	3-4p	--WTF--	:30	3	\$200.00	2	0.00	NM	3	\$600.00
TWIN CITIES LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--WTF--					3	\$200.00		0.00			
E 5	M	08/15/12	08/17/12	M-F 430-5p News 430p News	CM	430-5p	--WTF--	:30	3	\$450.00	2	0.00	NM	3	\$1,350.00
5 EYEWITNESS NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--WTF--					3	\$450.00		0.00			
E 6	M	08/15/12	08/17/12	M-F 5-530p M-F 5-530p	CM	5-530p	--WTF--	:30	3	\$500.00	2	0.00	NM	3	\$1,500.00
EW NEWS 5P M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--WTF--					3	\$500.00		0.00			
E 7	M	08/15/12	08/17/12	M-F 6-630p M-F 6-630p	CM	6-630p	--WTF--	:30	3	\$700.00	2	0.00	NM	3	\$2,100.00
EW NEWS 6P M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--WTF--					3	\$700.00		0.00			
E 8	M	08/15/12	08/17/12	M-F,Su Late News M-F, Su 10-1035p	CM	10-1035p	--WTF--	:30	3	\$900.00	3	0.00	NM	3	\$2,700.00
EW NEWS 10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--WTF--					3	\$900.00		0.00			
E 9	M	08/15/12	08/17/12	M-F 1035-1102p Nightline	CM	1035-1102p	--WTF--	:30	3	\$450.00	3	0.00	NM	3	\$1,350.00
NIGHTLINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--WTF--					3	\$450.00		0.00			
E 10	M	08/18/12	08/18/12	Sa 6-7a Sat 6a News	CM	6-7a	-----S-	:30	1	\$300.00	2	0.00	NM	1	\$300.00
5 NEWS SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S-					1	\$300.00		0.00			
E 11	M	08/18/12	08/18/12	SA GMA Sa GMA	CM	7-8a	-----S-	:30	1	\$600.00	3	0.00	NM	1	\$600.00
GMA SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S-					1	\$600.00		0.00			
E 12	M	08/18/12	08/18/12	Sat 8-9a Sat 8-9a News	CM	8-9a	-----S-	:30	1	\$600.00	3	0.00	NM	1	\$600.00
5 EYEWITNESS NEWS SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S-					1	\$600.00		0.00			
E 13	M	08/18/12	08/18/12	Sa Late News Sa 10-1035p	CM	10-1035p	-----S-	:30	1	\$500.00	3	0.00	NM	1	\$500.00
5 EYEWITNESS NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S-					1	\$500.00		0.00			
E 14	M	08/19/12	08/19/12		CM	6-7a	-----S	:30	2	\$200.00	2	0.00	NM	2	\$400.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Su 6-7a Sun 6-7a News														
5 NEWS SUN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	-----S				2	\$200.00		0.00			
E 15	M	08/19/12	08/19/12	SU GMA	CM	7-8a	:30	1	\$700.00	3	0.00	NM	1	\$700.00
Su GMA														
GMA SUN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	-----S				1	\$700.00		0.00			
E 16	M	08/19/12	08/19/12	Sun 8-9a	CM	8-9a	:30	1	\$400.00	3	0.00	NM	1	\$400.00
Sun 8-9a														
EYEWITNESS NEWS SUN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	-----S				1	\$400.00		0.00			
E 17	M	08/19/12	08/19/12	Su 9-10a	CM	9-10a	:30	1	\$500.00	3	0.00	NM	1	\$500.00
This Week														
THIS WEEK														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	-----S				1	\$500.00		0.00			
E 18	M	08/19/12	08/19/12	Sunday Prime A	CM	6-7p	:30	1	\$3,000.00	2	0.00	NM	1	\$3,000.00
America's Funniest Home Videos														
FUNNIEST VIDEOS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	-----S				1	\$3,000.00		0.00			
E 19	M	08/19/12	08/19/12	Sun Spcl 2	CM	7-8p	:30	1	\$4,500.00	2	0.00	NM	1	\$4,500.00
Secret Millionaire														
SECRET MILLIONAIRE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	-----S				1	\$4,500.00		0.00			
E 20	M	08/19/12	08/19/12	Su Late News	CM	10-1035p	:30	1	\$1,300.00	2	0.00	NM	1	\$1,300.00
Su 10-1035p														
5 EYEWITNESS NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	-----S				1	\$1,300.00		0.00			
E 21	M	08/20/12	08/21/12	M-F 6-7a News	CM	6-7a	:30	2	\$500.00	2	0.00	NM	2	\$1,000.00
M-F 6-7a News														
EW NEWS 6A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	MT-----				2	\$500.00		0.00			
E 22	M	08/20/12	08/21/12	M-F GMA	CM	7-9a	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
M-F GMA														
GMA														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	MT-----				2	\$500.00		0.00			
E 23	M	08/20/12	08/21/12	M-F Midday News	CM	11a-12p	:30	2	\$350.00	2	0.00	NM	2	\$700.00
M-F Midday News														
EW NEWS MIDDAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	MT-----				2	\$350.00		0.00			
E 24	M	08/20/12	08/21/12	M-F 3-4p	CM	3-4p	:30	2	\$200.00	2	0.00	NM	2	\$400.00
Twin Cities Live														
TWIN CITIES LIVE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	MT-----				2	\$200.00		0.00			
E 25	M	08/20/12	08/21/12	M-F 430-5p News	CM	430-5p	:30	2	\$450.00	2	0.00	NM	2	\$900.00
430p News														
5 EYEWITNESS NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	MT-----				2	\$450.00		0.00			
E 26	M	08/20/12	08/21/12		CM	5-530p	:30	2	\$500.00	3	0.00	NM	2	\$1,000.00

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 5-530p											
				M-F 5-530p											
				EW NEWS 5P M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/20/12	08/26/12	MT-----		2		\$500.00		0.00					
E 27	M	08/20/12	08/21/12	M-F 6-630p	CM	6-630p	MT-----	:30	2	\$700.00	2	0.00	NM	2	\$1,400.00
				M-F 6-630p											
				EW NEWS 6P M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/20/12	08/26/12	MT-----		2		\$700.00		0.00					
E 28	M	08/20/12	08/21/12	M-F,Su Late News	CM	10-1035p	MT-----	:30	2	\$900.00	3	0.00	NM	2	\$1,800.00
				M-F, Su 10-1035p											
				EW NEWS 10P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/20/12	08/26/12	MT-----		2		\$900.00		0.00					
E 29	M	08/20/12	08/21/12	M-F 1035-1102p	CM	1035-1102p	MT-----	:30	2	\$450.00	3	0.00	NM	2	\$900.00
				Nightline											
				NIGHTLINE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/20/12	08/26/12	MT-----		2		\$450.00		0.00					
E 30	M	08/20/12	08/20/12	Mon Spcl 1	CM	7-9p	M-----	:30	2	\$4,000.00	3	0.00	NM	2	\$8,000.00
				Bachelor Pad											
				BACHELOR PAD											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/20/12	08/26/12	M-----		2		\$4,000.00		0.00					
													Totals	59	\$43,550.00